

Customer

Figure 1
(Prior Art)

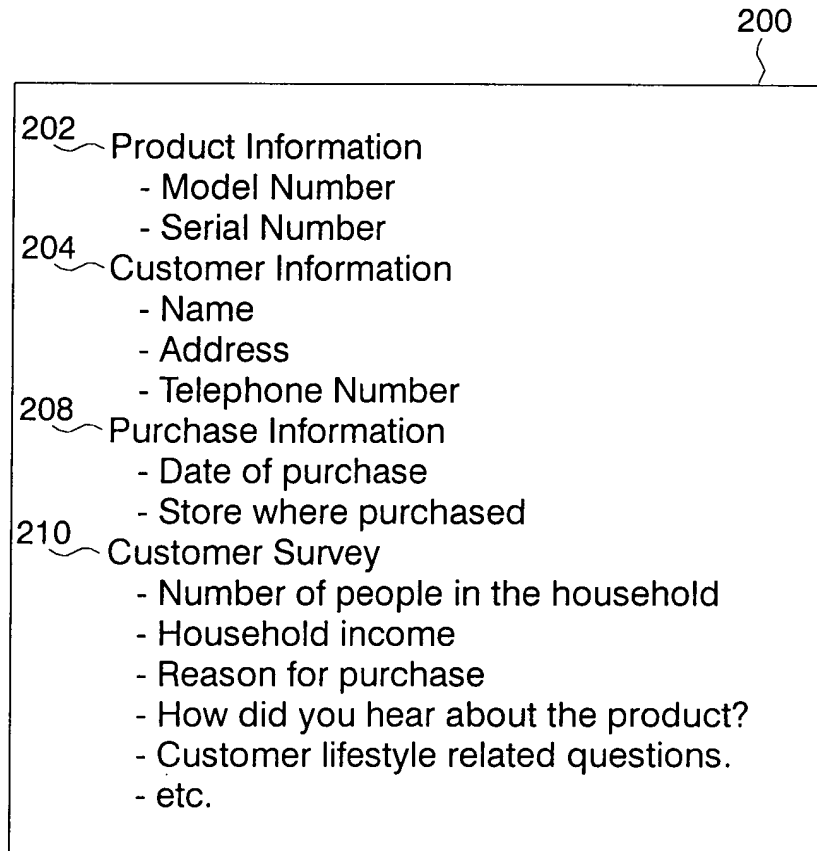
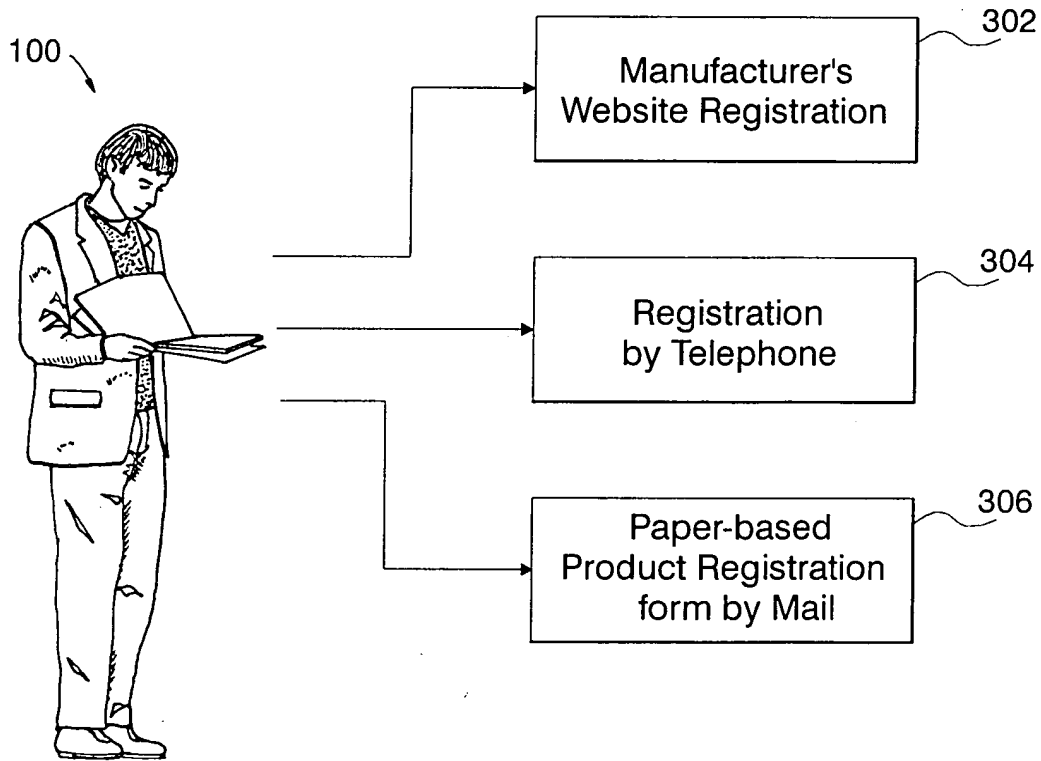
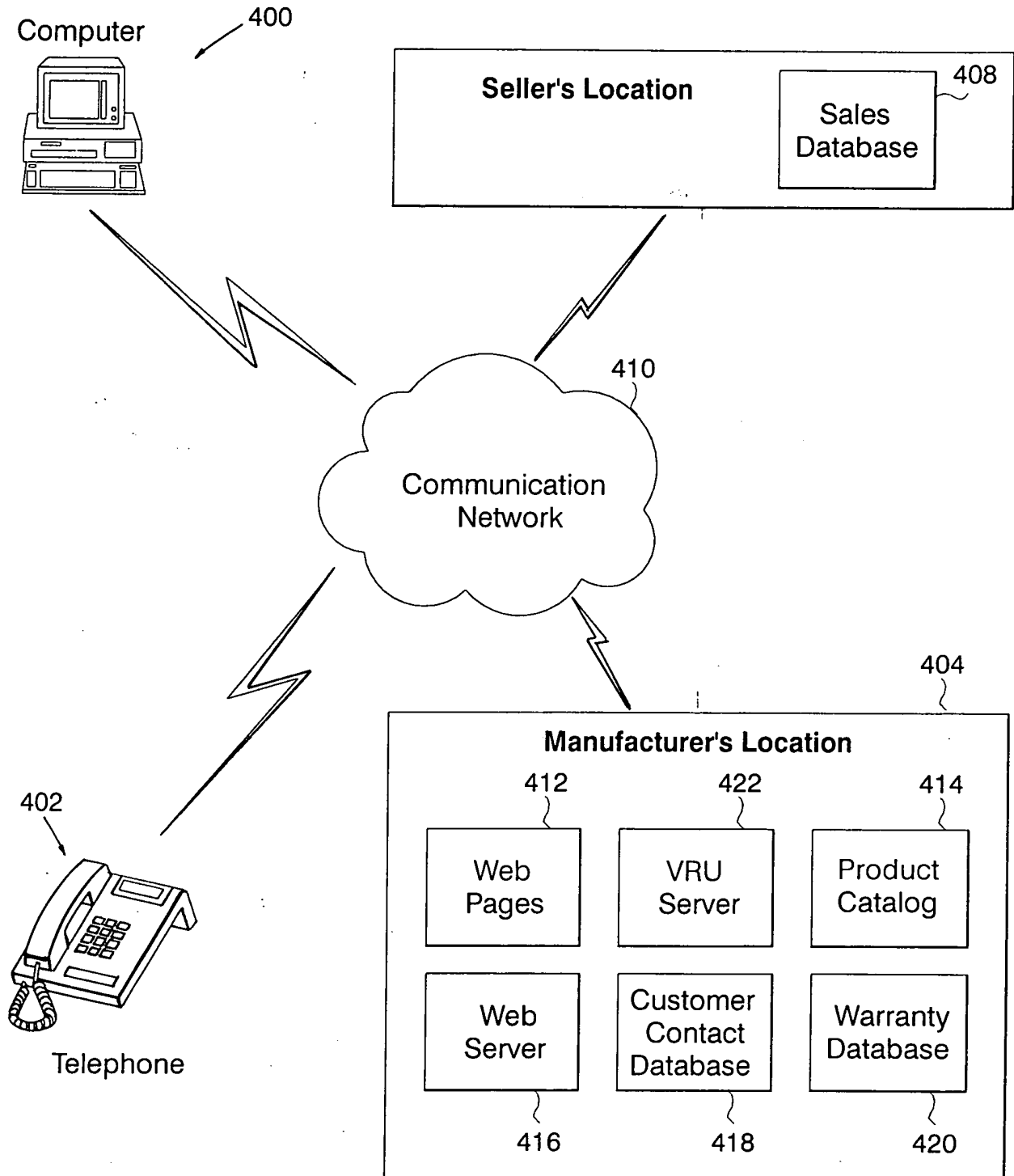


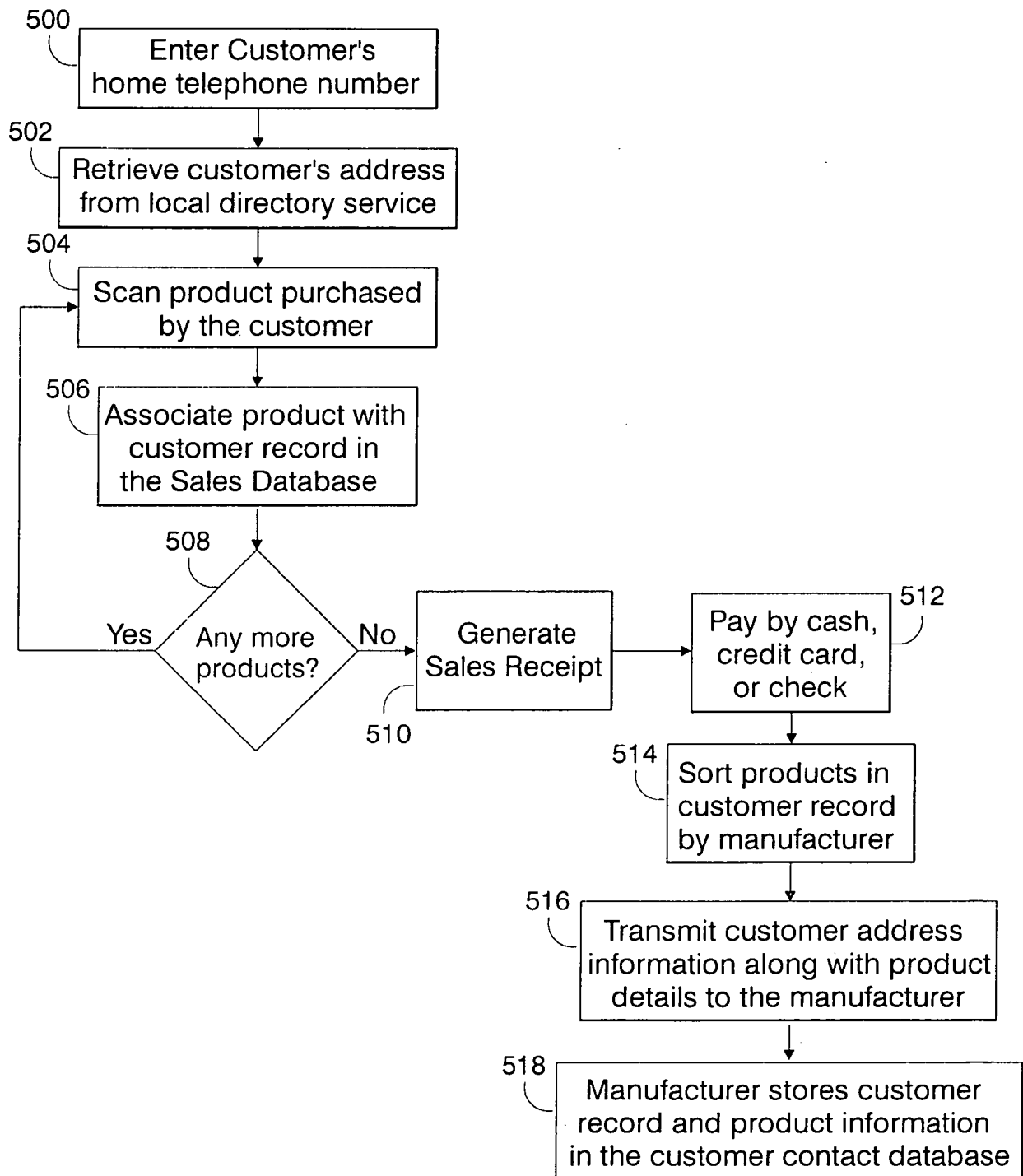
Figure 2
(Prior Art)

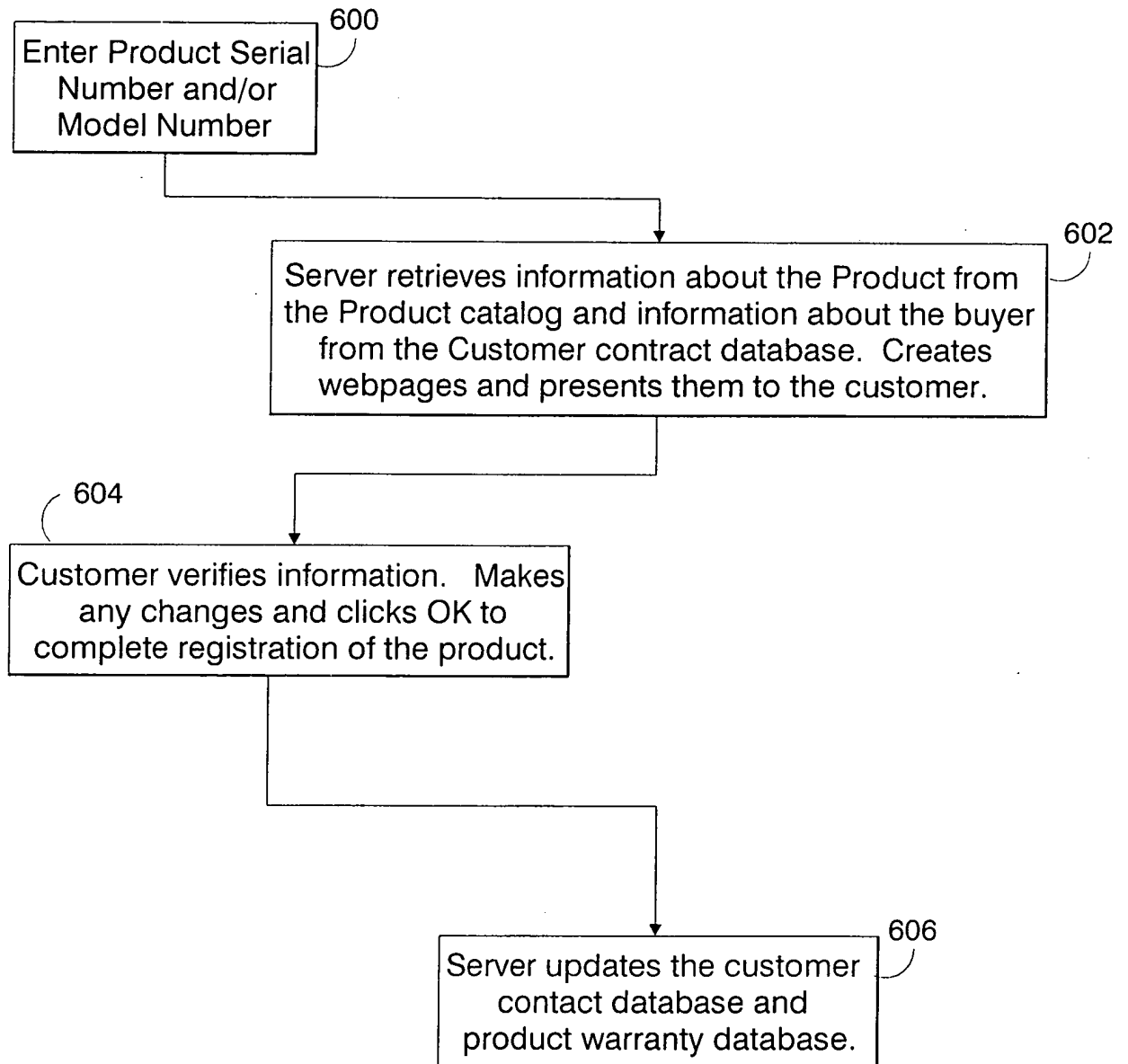


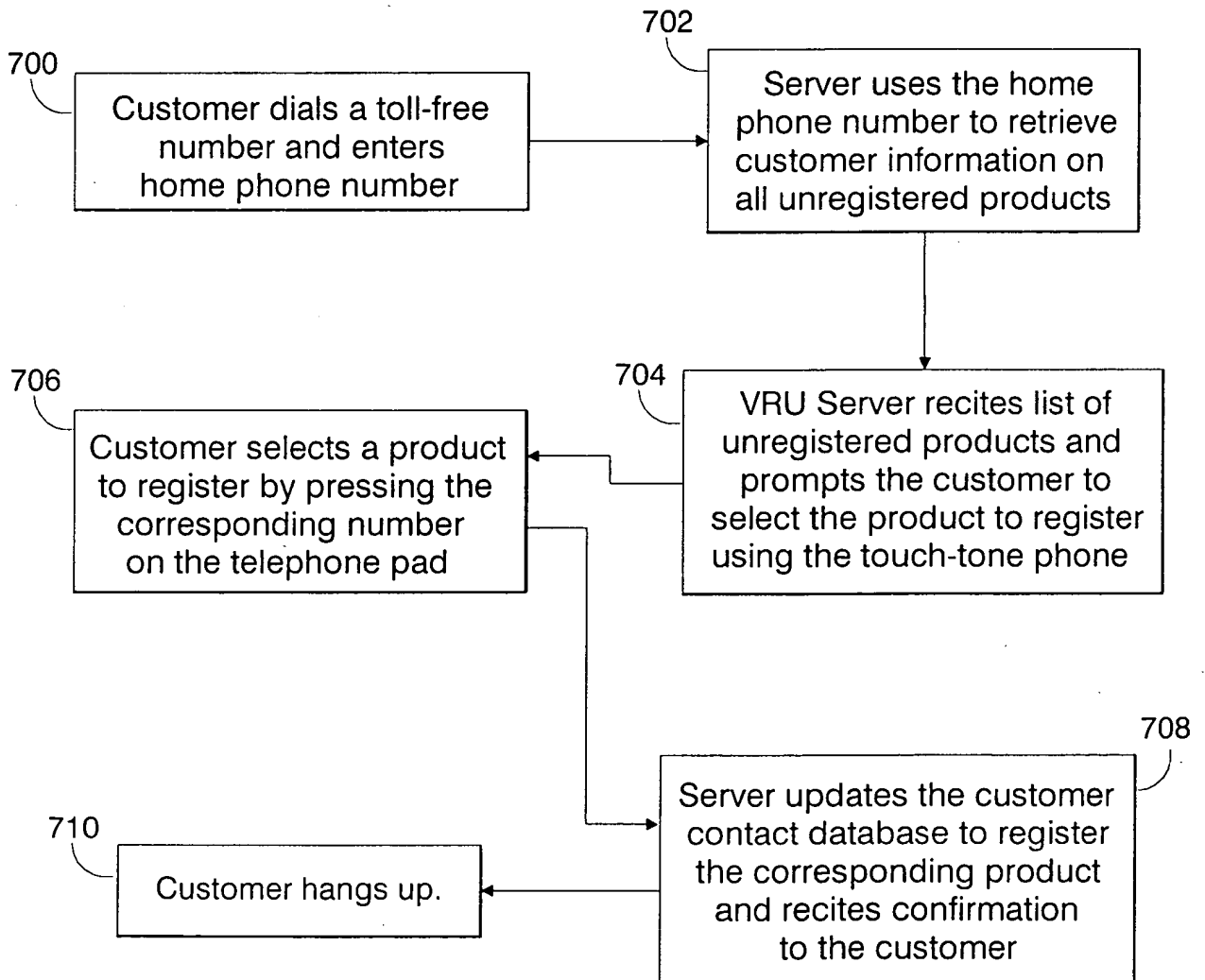
Customer

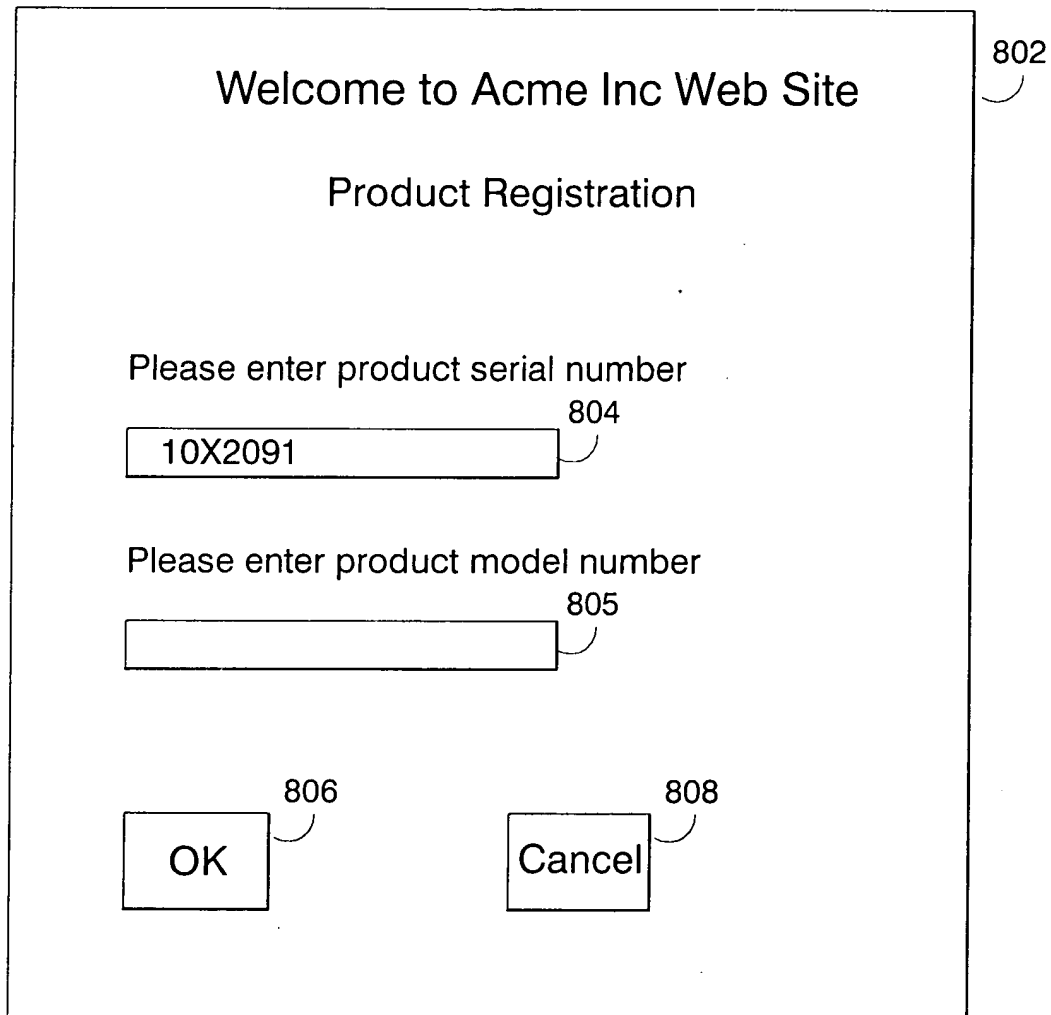
Figure 3
(Prior Art)

**Figure 4**

**Figure 5**

**Figure 6**

**Figure 7**



Welcome to Acme Inc Web Site

Product Registration

Please enter product serial number

10X2091

Please enter product model number

OK

Cancel

The figure shows a rectangular window with a title bar. Inside, the text 'Welcome to Acme Inc Web Site' is at the top, followed by 'Product Registration'. Below this, there are two prompts: 'Please enter product serial number' and 'Please enter product model number'. The first prompt is followed by a text box containing '10X2091'. The second prompt is followed by an empty text box. At the bottom, there are two buttons: 'OK' and 'Cancel'.

**User Interface for the
Customer Registration Web Page**

Figure 8(a)

Acme Inc Web Site

Product Registration Information

Serial Number

Name

Address

Tel.

Please update the information. If the item was given as a gift to another person, please indicate by placing a check mark below.

Gift ☐

802

804

812

814

816

818

820

822

**User Interface for the
Customer Registration Web Page**

Figure 8(b)

Acme Inc Web Site
Customer Survey Form (optional)

824 **Purchase Information**

Date of purchase

Store where purchased

826 **Demographic Data**

Number of people in the household

Household income

Reason for purchase

How did you hear about the product?

828 Any other comments

8232

834 836

Figure 8(c)

Product Catalog

- Product Description
- Price
- Warranty Information

Figure 9(a)

Warranty Database

- Product Serial Number
- Customer Contact Information
- Type of Warranty
- Expiration date

Figure 9(b)

- | | |
|------------------------|---------------------------------------|
| - Product Information | - Purchase Information |
| - Model Number | - Date of Purchase |
| - Serial Number | - Store where purchased |
| - Customer Information | - Demographic data |
| - Name | - Number of people in the household |
| - Address | - Household income |
| - Telephone Number | - Reason for purchase |
| | - How did you hear about the product? |
| | - Other comments |

Figure 9(c)